

# MATTHEW SCHMIDT

senior learning experience  
researcher, designer,  
developer

## CONTACT

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## EDUCATION

### UNIVERSITY OF MISSOURI

Doctorate, Master's  
Completed 2010

### TRUMAN STATE UNIVERSITY

Bachelor's  
Completed 1998

## WORK EXPERIENCE

- Learning Design Consultant
- Senior Learning/Instructional Designer
- University Professor/Researcher
- Project Manager
- Software Developer

## REFERENCES

Available upon request.

## SUMMARY

Inspired EdTech leader at the intersection of UX design and instructional design with over 20 years experience creating and researching learning technologies, directing teams, and crafting really great learning experiences.

## SKILLS

### LEARNER AND USER EXPERIENCE RESEARCH

- Lead multidisciplinary research teams
- Design research projects (qualitative, quantitative, usability)
- Collect and analyze data
- Uncover data-based insights and report findings

### LEARNING EXPERIENCE DESIGN AND DEVELOPMENT

- Lead human-centered learning design teams
- Apply traditional and modern instructional design models (ADDIE, SAM)
- Identify needs and design, develop, and evaluate digital learning systems
- Create effective, efficient learning designs that work and people actually want to use

### EDUCATIONAL AND LEARNING TECHNOLOGY

- Apply educational technology expertise to solve training and development problems
- Facilitate institutional educational/learning technology decision-making
- Manage large-scale EdTech implementations
- Cultivate culture of inclusive, innovative, and delightful learning design